

INTRINSYC SELECTED TO PRESENT AT COMDEX VENTURE FORUM

October 29, 1997. Intrinsyc Software Inc. is pleased to announce that it has been chosen to present to the international financial community at the prestigious Comdex Venture Forum in Las Vegas, November 17-18. Intrinsyc joins a select group of 38 information technology (IT) companies who were chosen from among hundreds of applicants worldwide. The Red Herring Magazine editorial team, which sponsors this annual event, selected these companies as having the most promising technologies in their markets. For more information on Intrinsyc's participation at this event, visit The Red Herring web site at http://www.herring.com/events/comdex/companies.html.

Billed as one of the premier international venture capital forums, the Comdex Venture Forum features leading IT industry executives, marketplace reviews from industry watchers and analysts, and presentations from the most innovative emerging companies. This exclusive forum includes a worldwide audience of venture capitalists, investment bankers, and technology company executives. IT analysts, financiers and investors are invited to register for this event. The cost is US\$1295.

"The Comdex Venture Forum provides a unique opportunity to introduce the international financial community to Intrinsyc's technology, products, and business model. At the Comdex Convention, Intrinsyc will be exhibiting its new web technology for Windows CE based consumer electronics products, with its strategic partners. This forum enables us to clearly demonstrate our full business potential," stated Derek Spratt, Intrinsyc's President & CEO.

More Information on Comdex

The fall Comdex convention is held November 16-21, at the Las Vegas Convention Center, Las Vegas Hilton, and Sands Expo and Convention Center. It is arguably the world's most important IT exhibition and conference with more than 250,000 visitors and 2,100 exhibitors. For more information on Comdex, visit their web site at <u>http://www.comdex.com</u>.

More Information on The Red Herring

The Red Herring magazine is the premier provider of business information for the information technology industries. Readers are given an inside look at the latest deals and strategies in the information technology markets, along with exclusive interviews of such industry leaders as Bill Gates of Microsoft, Larry Ellison of Oracle, and Jim Clark of Netscape. Expert analysis gives readers insight into the world of strategic finance, from the trading floor to the boardroom. For more information on The Red Herring, visit their web site at http://www.herring.com/mag/home.html.

Intrinsyc Software Inc. (VSE:ICS) supplies software tools and components for the development of Microsoft Win32[®] based embedded systems. These tools and components enable OEMs to rapidly develop software applications for a wide range of consumer and commercial electronics products that span multiple industries. For more information, contact Intrinsyc at info@intrinsyc.com or World Wide Web Page: http://www.intrinsyc.com or call (800) 474-7644.

On Behalf of the Board Intrinsyc Software Inc.

Derek Spratt President & CEO